



The 2018 midterm elections were a valuable reminder of what's possible when people show up to the polls. But even with incredibly strong candidates and unprecedented volunteer enthusiasm, races were won or lost on incredibly thin margins. To beat Trump in 2020, Democrats will need to run a strong ground game that leverages the upswell in volunteer enthusiasm and voter engagement. To do that, we need to be prepared for the general election with a cadre of well-trained, local, and diverse organizers ready to be activated in states as soon as we have a nominee.

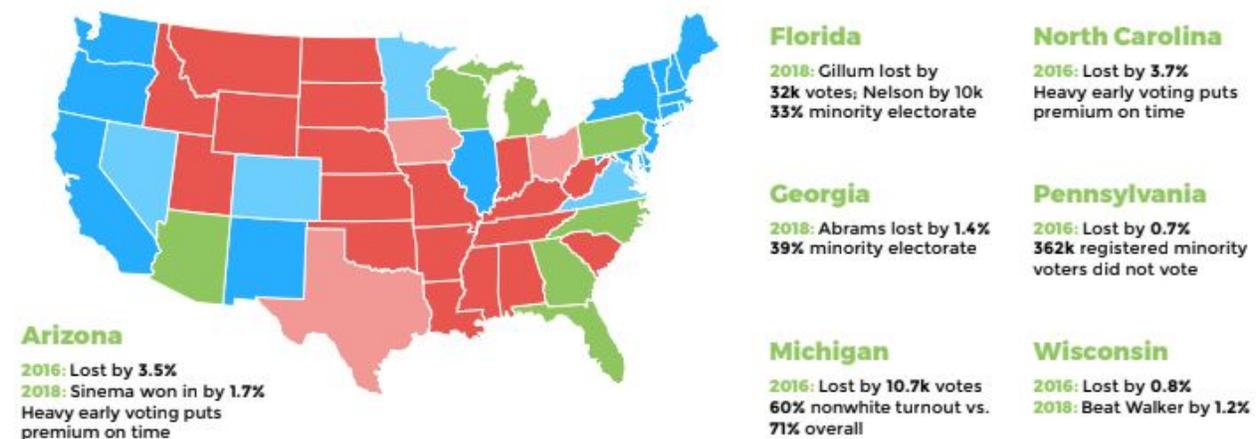
ORGANIZING CORPS 2020

Organizing Corps 2020 is an unprecedented multi-million dollar investment to recruit, pay, and train young people to work on the 2020 presidential cycle, starting this summer. The program will ensure that:

- 1) The eventual Democratic nominee has a 1,000 homegrown field organizers ready to hit the ground running in the battleground states necessary to win back the White House in November 2020.
- 2) We continue to build a pipeline of young, local, and diverse talent who will go on to join campaigns, run for office, organize in their communities, and become leaders within the party infrastructure.

KEY STATES

We are **training in 7 states** that provide a pathway to 270 electoral votes and (1) are not a big focus in the primary season, (2) have been won and lost with close margins in the past (3) will benefit from large field staffing, and (4) have an expanding electorate.



TRAINING & COACHING

The training curriculum will introduce corps members to the foundations of an organizing program in a political campaign, including: phases of a campaign, voter registration, capacity building, voter contact, and GOTV (voter turnout).

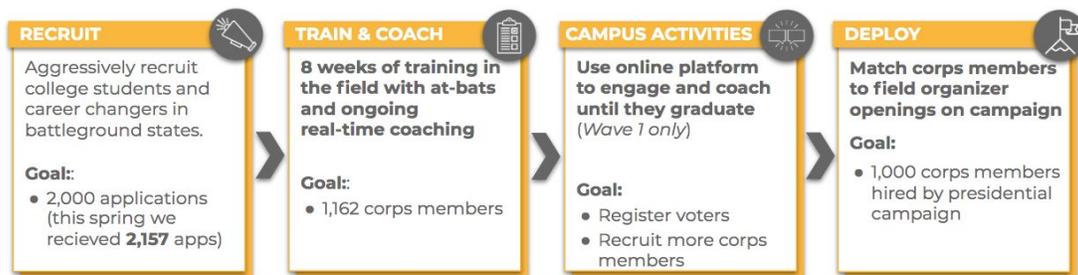
The program will also expose the corps members to cutting-edge tools and technical skills in digital engagement, data analytics, and political behavior -- must-have skills to build a leadership advantage in 2020. This program includes:

OUR FIRST WAVE

We are running three waves of this program in the seven key battleground states. We received **2,157** applications and accepted **300** Corps members for the first wave of the program that completed in early August. Make-up of the first cohort:

- 95% from the state
- 79% local to the city they are organizing this summer
- 77% students of color
- 26% LGBTQ
- 61% women

Overview of the first wave of our program.



TIMELINE AND FUTURE WAVES

Organizing Corps 2020 is running three waves of training. We kicked off June of 2019 with 300 college juniors. We will run a second wave of the program on campus in the winter of 2020 for college seniors who will graduate May of 2020. We will end with training non-college students/career changers in the spring of 2020. These waves will be shorter, boot-camp style training that align with student breaks and schedules.

Collectively, by June of 2020, we will have **1,000 in-the-field trained organizers ready for hire in summer 2020.**

BUDGET

This summer we invested over **\$1.5 million** to train corps members across the seven states.

CONTACT

Executive Director: Rachel Haltom-Irwin, rachel@organizingcorps2020.com